



VICE PRESIDENT STUDENT ACTIVITIES

GEORGE BUSHELL

#LEADYOURDSU

demontfortstudents.com/elections

My name is George Bushell, a third-year Media and Communications student. I was appointed Head of Sport for Demon TV during second year leading to becoming Sports Officer for Demon Media. I've had an amazing three years, but I'll always be a believer in better. I know I can help make De Montfort a better place for everyone.

I want to improve the number of chances for students to get involved with sports and societies. There's so many talented sportsmen and women here and I bet there's many more. Many who have the potential, but perhaps not the confidence to get out there and try. I want to create more opportunities for those students by developing existing initiatives like Campus 330. For those that already take part, I want to see more ways for those students to improve. Let's push them. Let's get nothing but the very best out of them.

I want to work with the Vice President Media and Communications to strengthen the relationship between our Sports and Societies and Demon Media. Not only would this help Sports and Societies show other students what they're about but it also enables those outside to see just how talented a university we are.

Thirdly, I want to create more of a unity throughout students here. We consist of people

from all walks of life. That doesn't mean that we can't be united. I am extremely passionate about sport and the effect it can have. Why can't we have crowds of people going to support our teams weekly? Why should anyone feel like they cannot take part? Why can't we turn Varsity on its head and win every year?

I hope I've managed to get my passion across and that you believe in my vision enough to give me your vote.