



VICE PRESIDENT MEDIA AND COMMUNICATIONS

SHAWNEE LINSTEAD

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demonfortstudents.com/elections

Hi there, I am Shawnee Linstead and I am running for the position of Vice President Media and Communications. After studying for a degree in Media Production and being involved with Demon Media in various ways, such as being a presenter/producer for Demon FM and the sport's editor for The Demon and Demon Online, I will be perfect for this role.

If given the chance, I will carry on the excellent work that previous VP Media and Communications Officers' have carried out, such as creating Demon Media to be a nationally recognised student media network and continue to improve this network by creating more opportunities for members, within the university and the Leicestershire area.

If chosen as VP Media and Communications, I will ensure that no matter how small or large an event held by a DMU student is, that it will receive the promotion it deserves. I will also make sure that there is a clear system to communicate where money is being spent within the Students' Union.

My three main aims are to:

1. Continue to improve Demon Media's networks and create more opportunities for students, such as using Demon Media to promote and

report events happening around the university.

2. Engage students through social media of upcoming events, which are being run by both students and the SU.

3. Keep all students, sports team/societies and the SU communicating in the most effective but simplest way possible.