



VICE PRESIDENT MEDIA AND COMMUNICATIONS

RYAN COOPER

#LEADYOURDSU

demonfortstudents.com/elections

My Aims

Simplify/increase communication between the SU and students, emails will be simplified and screens across campus better utilised to display upcoming activities.

Provide more publicity for societies and sports teams through Demon Media, a new role whose sole responsibility will be to engage with sports/societies and produce new content with each strand.

Bring Demon Media closer and make working as one combined outlet easier, by introducing cross strand meetings and reshaping some management roles.

My Experience

I am currently Head of Audio and Tech and EDM producer for DemonFM as well as having presented shows on DemonFM. This has given me a detailed understanding of how FM as well as a good knowledge of wider Demon Media.

As an Engineering student I have got lots of experience at working within teams and planning/managing projects.

What I would like to achieve

If elected I would like to see students more engaged with their Union, I would do this by improving communication in BOTH directions between students and the SU. I'd ensure messages were communicated clearly and concisely from the Union through Demon Media and on screens/in windows across campus.

I would work with the VP Student Activities to see how each team/society can be better publicised, to make sure students know what there is for them to get involved with.

Finally, I would like to streamline Demon Media. This would produce more cross strand content and initiatives and could come in the form of a management reshuffle. With the aim being to increase Demon Media's presence across campus and to produce more even more great content.