



# VICE PRESIDENT MEDIA AND COMMUNICATIONS

## MIKE MAYES

#LEADYOURDSU

[demonfortstudents.com/elections](https://demonfortstudents.com/elections)

### My Aims

- Establishment of a production company for Demon Media members allowing the opportunity to work professionally
- Better liaison between Demon Media members and DMU Security
- Ensure the student voice is better heard by campaigning actively on matters which are important to the student body

### My Experience

I have been in Demon Media management for 3 years, held a management position prior to University in my job and I've always worked closely with previous VPs. I have extensive experience working with both the University's and the SU's communications departments. As Demon TV Station Manager this year I have sourced clients for and produced several commissioned videos providing professional opportunities and laying the foundation for the establishment of a Demon Media production company.

### What I would like to achieve

If elected I would better represent the student body by campaigning more on student issues, contacting local MPs and making our voices heard. I will improve the liaison between Demon Media members and DMU Security, especially with DemonFM's community members. Working with key staff at the university and DSU I will establish a production company through which DMU students can gain professional, paid experience in their given field.

I will improve on the promotion of student led events, utilising both University and SU channels. I will further improve Demon Media by forming a closer relationship with the Student Publication Association, Student Radio Association and National Student TV Association. In short, I will work passionately on behalf of DMU students to ensure improvements of Media and Communication services across the board.