



VICE PRESIDENT MEDIA AND COMMUNICATIONS

KWESI DARKWA AMPADU

#LEADYOURDSU

demontfortstudents.com/elections

@KINGKWESS

Goals & Objectives:

- Promote Demon Media within the local community, encourage links between Leicester Media School and Colleges, encouraging upcoming and prospective University students to invest in their media outlets now. Create opportunities for youth to get involved.
- Increase accessibility to Demon Media. Bringing about internships for students who display a star quality and possess the drive for industry standard and more!
- Increased awareness of/and opportunities, surrounding Demon Media Frontrunners positions.
- Create a transparent and accessible Demon Media infrastructure that has a foundation based on developing and nurturing talent and improving on individual's skills and abilities.
- Increase the number of established media figure visits and interactive workshops to boost aspirations and encourage students to aim higher.
- Build relationships with other university

media teams and look into their media and communication strategies to improve our efficient and success.

Hi, my name is Kwesi Darkwa Ampadu A.K.A @KingKwess on Twitter. I am a producer for the Urban Show on Demon FM and last year I was a presenter.

I love people! And I love Jesus, I love listening to and making music, making short films, writing all forms of poetry and naturally developing my creative passion.

I want to be the new VP Media and Communications simply because I love university and I love the opportunities we have here through our media and I want to reinforce those foundations we have made and build upon it for the future.

I have ideas, upon ideas, upon ideas and I can't wait to start sharing my vision with this fast growing community here at De Montfort University.

We might be outside of the top 50 on the league tables, but for who we are, we deserve a league of our own! #ThisIsDeMontfort