



VICE PRESIDENT MEDIA AND COMMUNICATIONS

AVERY PENN

#LEADYOURDSU

demonfortstudents.com/elections

My three years at DMU have been made infinitely better thanks to the work of everyone at the Student's Union. It's given me so much during my time here, and I can't think of any greater privilege than the chance to give back.

As your VP, I'd focus on three key things:

One Clear Student Voice – The role of any good Student's Union is to be a campaigning voice, standing up for its students in the face of government cuts and increasing student debt. As your VP, I'd work with my colleagues in the DSU exec as they campaign to make your voice heard and your lives easier, helping them greater articulate their aims and taking pride in the things we achieve together.

One Demon Media Group – As your VP, I'd work to bring every part of Demon Media closer together, creating a Demon Media Group that collaborates at every opportunity and makes our members more employable in an ever-changing multi-platform media world. I'd also work to make Demon Media a much more visible presence on campus, working closer with the University to become the home of everything that's happening at DMU.

One Strong SU – The year ahead is full of change for our Student's Union. As #DSURevamp

sweeps through the Campus Centre, it'd be my job as part of your DSU exec to put you at the centre of everything we do. As your VP, I'd aim to put your feedback at the heart of everything we do – from the way our brand new SU works and operates, to how visible we are as an executive team. The only way we can become a strong organisation is by making sure we take everyone's thoughts on board, and I'd want to make your feedback the engine of change at DSU.